Project Title: Teaching and Learning in the 21st Century

Course: MIT 515: Web Teaching: Design and Development

Project Annotation	
Context &	"Teaching and Learning in the 21 st Century" was completed in Spring
Conditions	2007, as an online course fulfilling requirements for MIT 515: Web
	Teaching: Design and Development. It was designed and constructed under the direction of Dr. Jennifer Summerville. The course was designed
	as an 8-week online professional development initiative for teachers in
	Pender County Schools. This course was designed to create awareness
	and provide information about the State of North Carolina's newly
	designed strategic plan for schools entitled "Future-Ready Students for
Scono	the 21 st Century." This course was designed as a component of a plan for systemic change
Scope	using Hall and Hord's Concerns-Based Adoption Model (CBAM) to create
	awareness and increase knowledge of the planned change so that
	learners (teachers) would begin to think about the new plan as it relates
	to their classroom.
	In designing the course, a needs, contextual and learner analysis was
	conducted, although it was not published and a course goal was
	established. Module and performance objectives are listed in the course
	syllabus. An extensive literature review was conducted to determine
	readings and media that would most appropriately provide learners with a basis for discussion and activities. Since the State Strategic Plan was
	derived from a variety of resources, all media was placed in a library
	where learners could choose readings for each module that were most
	applicable to them, therefore collaboratively leading each other through
	the resources.
	The course is largely discussion-based with a focus on documents that
	served as the foundation of the plan and activities that immerse learners
	in an environment where they utilize tools that may be found in a 21 st
	Century environment (this component was developed further in the <u>MIT</u> <u>531 assessment project "21st Century School Online Course Assessment</u>)."
	<u>551 assessment project 21 Century School Online Course Assessment</u>).
	As the development process progressed, I created a form and conducted a
	formative evaluation on the course using learners with a variety of
	technology skills. From the feedback, revisions were made and a final
	product was submitted.
	The course was designed to be implemented in Fall 2007, but due to my
	leave of absence and the failure of the system to install a learning
	management system, the course is awaiting implementation within the
	next year. District officials have approved the course and hope to release

	it to over 600 teachers in their professional development program in 2008.
Role	For this project, I served as the sole designer and developer. I analyzed the system, designed course objectives and strategies, selected course media and included course procedural documents. I also built the course using the Blackboard Vista Learning Management System.
Reflection	In designing this course, I was not expected to provide a detailed front- end analysis and, therefore, did not construct an actual analysis document; so, much of the design rationale is based on information that I cannot provide. I did, however, design a clear and usable course that was formatively evaluated by learners with a spectrum of comfort with online courses and technology in general. Overall, I was pleased with the product that was created, as were system officials.